



### CENTER FOR TRANSPORTATION STUDIES



### What is the TRG Study?



- Five-year comprehensive study on Minnesota transportation and regional growth issues.
- Interdisciplinary team addressed six major components, coordinated by University of Minnesota's Center for Transportation Studies.
- Sponsored by the Minnesota Department of Transportation and the Metropolitan Council with support from the Minnesota Local Road Research Board.
- Sixteen research reports provide objective information, with the goal to gain knowledge and understanding, not to advance specific public policies.
- Summary report synthesizes findings for public education and for offering leaders and professionals policy themes and strategies.



### Why was it done?



Because of what's at stake in state transportation and land development decisions

- Minnesota's economic competitiveness
- Minnesota's quality of life

Because of increasing questions and debate about the impact of transportation on development

- Causes of sprawl
- Role of transit and automobile transportation



#### **Current Situation**



#### Minnesota stands at a crossroads

- Rapid growth continues at edges of metropolitan area
- Commutes longer than 40 minutes are up 32% since 1990.
- Travel delays will double over the next 20 years.
- The state deficit demands more efficient use of scarce resources.





- The Twin Cities metropolitan area now comprises 19-24 counties, not
   7 counties.
- Current state and regional policies have encouraged low-density, spread-out development.
- Congestion is a symptom, not the problem. While it can be seen as a sign of growth and success, the negative impacts require us to understand its cause.
- The problem is a system in which transportation and land use decisions were made with little reference to each other, or to how they would impact the region in the long term.
- The types of past suburban land use decisions require a car-centered transportation system, with few options for alternatives.





- While growth shows vitality, it has created negative environmental impacts, including growing endangerment of one of the state's basic resources: clean water.
- There are similar impacts of transportation and land development on thriving regional centers throughout Minnesota.
- More transit and more roads are not, by themselves, viable solutions.
   There is no "silver bullet."
- Transit is no cure for congestion, but is successful in serving activityrich destinations—such as the University of Minnesota and the two downtowns.
- Residential land use has little importance in determining whether a commuter chooses transit—destinations drive transit decisions.





- People care more about the *time* they spend traveling than the actual *distance*. Only when their commute gets longer than their "time budget," will people consider changing where they live or work.
- People spend 20-25 minutes commuting (one-way) to work on average and 70-75 minutes total travel time per day—this holds true since the 1950s and in a variety of cities.
- The full costs of transportation in the metro region for 1998 were \$27 billion, categorized by internal costs, government costs, and external costs.
- Most of the costs are internal (84%) and are paid by users themselves. Since these costs are primarily for auto travel, this indicates people perceive high benefits from using this mode of transportation.





- Although users pay significant costs, the governmental costs (9%) and external costs (7%) of a car-centered system are growing rapidly.
- Forecasted transportation revenue collected by current funding mechanisms will not be enough to meet the government costs of transportation in the next 25 years.
- •Transit can be beneficial because it reduces external costs imposed by car travel (pollution, congestion, etc.) as well as offering travel choices.



Where do we go from here?



**Full Cost Pricing** 

**More Market Choices** 



### Where do we go from here?



#### **Full Cost Pricing:**

- 70% of road-related revenues collected for the Twin Cities road system are unrelated to how much system users travel. Road pricing should be transparent to users.
- Potential home buyers and commercial developers should pay the full costs of infrastructure development.
- Full cost pricing lets the market work, leading to better decisions and more efficient use of resources.

# Fixed Revenues state aids to local government

local property taxes

motor vehicle registration taxes



### Where do we go from here?



#### More market choices:

- Gearing policies to accommodate trends already evident in the marketplace is the best way to see faster and more durable results. Current trends point towards downtown-like development.
- Market-oriented planning and zoning that encourages activityrich destinations (employment, shopping, entertainment, etc.) creates possibilities for transportation choices.
- Destination centers should be served by a combination of improved roads, expanded bus service and carefully implanted commuter and light rail lines.



### Where do we go from here?



Policymakers have a new resource to guide transportation and regional-growth policy now and in the future:

The Transportation and Regional Growth Study

www.cts.umn.edu/trg